

Faculty Profile



1. Name: CS(Dr) Karuna Gupta

2. Designation: Associate Professor, Faculty of SRM IST Delhi NCR

3. Qualifications:

- **Ph.D. in Commerce:** C.C.S.University, Merrut (2012).
- **FCS – Institute of Company Secretaries of India, New Delhi (2009).**
- **Master in Business Administration (MBA):** Finance (with Honors)– Uttar Pradesh Technical University, Lucknow (2006).
- **Master in Commerce(M.Com) 2004**
- **Bachelor in Commerce (B.Com) 2002**
- **Bachelor of Education (B.Ed – (2019)**

4. Brief Profile:

CS (Dr.) Karuna Gupta is a distinguished academician, researcher, and finance professional with over 21 years of comprehensive experience in teaching, research, and academic administration. She holds a Ph.D. in Commerce and Business Administration and is a Fellow Member (FCS) of the Institute of Company Secretaries of India. Dr. Gupta's academic pursuits are complemented by practical industry exposure, particularly across the domains of finance, banking, fintech, insurance, and taxation.

She was an invited speaker at the Technical Session of the ASSOCHAM 5th National Conference on Industry 4.0 and Accounting Ind AS, held at the India Habitat Centre, New Delhi. A seasoned leader, she has held prominent positions, including Chairperson of the Modinagar Chapter of the Institute of Company Secretaries of India. Her contributions span curriculum development, research supervision, professional training, and the organization of academic events. Her core areas of expertise include Fintech, Blockchain Technology, Banking and Insurance, Accounting, and Taxation.

5. Academic Research:

Publications:

- **Influencing Potential Users' Behaviour Towards the Adoption of Cloud Computing.** (2023). *Data-Driven Approaches for Effective Publications*, 82–100. Print ISSN: 2327-3275, Online ISSN: 2327-3283.
- **Impact of Online Advertising on Consumer Buying Behavior.** (2023). *Journal of Statistics & Management Systems*, 26(4), 955–964. Print ISSN: 0972-0510 | Online ISSN: 2169-0014

- *Integrating Information Science into Financial Management: A Comprehensive Review of Emerging Trends & Practices.* (2024). *Library Progress (International)*, **44**, 33–41. Print ISSN: 0970-1052 | Online ISSN: 2320-317.

6. FDP (Faculty Development Programmes) & Workshops:

- 5 Days MDP on “**Nurturing Future Leadership**” under the aegis of MMTP, Ministry of Education, G.O.I Organised by IIM Shillong during 15th – 19th Sept 2025.
- “**Business Valuation Master Class**” by **ASWATH DAMODARAN** during 4th – 5 Sept-2025.
- “**Structural Equation Modelling: Advances in Research Methodology and research Publication**” conducted by GNIOT Gr. Noida.

7. Awards/ Unique Distinction:

- Awarded as Gold Medalist in Masters of Business Administration.
- Awarded as Gold Medalist in Masters of Commerce.
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8. General Interests/ Hobbies: Professional Skill Development,
Networking and Industry Research.