



Dr. Narendra Mohan Mishra
Professor and Dean

(Alumnus of IIM, Ahmedabad)

Member of BOG , Sriangari Institute of Management , New Delhi

Member of Advisory Council, Harvard Business Review, cyber security expert (SAP)

Area : Primary Area : Operations and Business Analytics

Contact

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Website : www.nmmishra.webs.com

Google Scholar : <https://scholar.google.co.in/citations?hl=en&user=ITVFupUAAAAJ>



Education

- B.Sc. (Hons) in physics with 71% marks., from Gaya College , Gaya
- MASTER of Science (M.S.) in Physics with 80% marks. Year 1993 (Gold medal)
- PGDCSA (Equivalent to MCA) from B.H.U (VARANASI) with 60% marks.
- Diploma in JOURNALISM (M.U Bodh Gaya) 60%marks.
- MBA in Operation and IT Grade A.
- Ph.D. from VKS (Govt.) University, India in 2010.
- F.D.P.M from IIM, Ahmedabad (2007-2008), India

Teaching Methodology

Operations Management /Decision Making/Business Analytics / Project

APPLICATIONS

Business Modeling and Visualization (Case method)

Teaching Experience

SRM Institute of Science and Technology

- Operations Management (MBA Core)
- Business Analysis (MBA Core)
- Quantitative Technique (MBA Core)
- Project Management (MBA elective)
- Data Visualization (MBA elective)

Institute of Management Technology (IMT-Ghaziabad)

- Management Science Modeling
- TQM
- Project Management

Research Area

Lean Thinking

Large-Scale Optimization

Knowledge Management

Supply Chain Management

Operations - Marketing Interface: pricing, Leadtime and capacity decisions

Product Differentiation/Price Discrimination

Academic Experience

Total Experience : 25 years
Academics ; 25 years
R&D : 2 years

SRM Institute of Science and Technology (Deemed to be University) , NCR campus (NACC A++)

- Designation and Office: Professor and Dean Management Science From 13 February 2021 till date .
- Making the strategy for the university , Leading the team in course development, accreditation, quality Assurance , Transformation agent, admission strategist.
Course Teaching : Business Analytics, Supply chain Analytics , Business Modeling , Operations Management
- Head of the Faculty of Management Studies .

Institute of Management & Technology (CDL) Ghaziabad from May2008 to 05 February 2021 .

- Designation and office: Head operations and PCP, Associate Professor-IT and OM(from May2008 to 05 February 2021) ;
- Teaching: QT and OR ,POM ,SPM, TQM ,MIS through ONLINE as well as OFF LINE mode.
- Area Chair, OM and IT .
- Chairperson, PCP ,projects and IQAC.

Unique Institute of Management & Technology, NH-58, Delhi-Merrut, Road, Murad Nagar, Ghaziabad (U.P) INDIA from 2005 to April 2008.

- **Designation and Office** : Professor and Director
- **Duties and Responsibilities:** Business Development and Network Marketing, Head Admission Cell, Approval, Affiliation, Public Relation Works with Govt. Bodies and Universities. Coordination Works for Examination, Academic Education Management, Coordination between Academic Staff and Management of UIMT. Head placement cell.
- **Teaching Responsibilities:** Taking class for B.Tech, MBA, BCA and BBA.
- **Topics** : MIS,ITM,E-commerce, Digital Electronics , EMT, Business Law, COA,BRM, QT ,POM and TQM.,CAM.

SRM-IMT (MODINAGAR) Affiliated to UP TECH. UNIVERSITY and Approved by AICTE.

(Now SRM-University) from 1998 to 2005.

- **Designation and Office:** Assistant Director (Academic) and Professor of IT/Management. Development of new university (SRM university)

Professional Experience

- Advisor to Harvard Business Review : Harvard Business Publication.
- A member of editorial board. Journal Title: *International Business and Economics Research* Journal Site: <http://www.sciencepublishinggroup.com/j/iber>
- A member of RDC committee of SRM UNIVERSITY, India.

Professional Qualification

- Two years research experience in the field of Characteristic study of plasma at INSTITUTE OF TECHNOLOGY B.H.U. (VARANASI).
- GATE 1995.
- Fellowship IIM-A.
- Certification of Part -1, Participant- centered learning seminar of Harvard Business School under the guidance of Prof. Willis Emmons, Director of the C. Roland Christensen Centre for Teaching and Learning, Harvard Business School. U.S.A.
- Cyber security expert certification with 63% marks by SAP University (SAP) Germany (2015).

Select Journal Publications

Source: <https://scholar.google.co.in/citations?hl=en&user=ITVFupUAAAJ>

1. Mishra, N. M. (2019). Improving Software Quality: Study of the Software quality assurance process of an Indian Organization. (2019, Jan 2-4). *Annual Conference and Workshop IMT*. Nagpur , Maharastra , India: IMT Nagpur.

2. Mishra, N. M. (2018). Lean thinking for higher and distance education: An Empirical Study. *FOBES annual confernce at IMT Ghaziabad* (pp. 373-379). Ghaziabd: Bloomsburry.
3. **Dr. Narendra Mohan Mishra**, Dr. S. M. Karim, (2016) April 16 Volume 4 Issue 4, **“To Implement “Lean Six Sigma” Concept in Automobile Manufacturing – A Case Study”**, International Journal on Recent and Innovation Trends in Computing and Communication (IJRITCC), ISSN: 2321-8169, PP: 370 – 408. (<http://www.ijritcc.org/browse/volume-4-issues/april-16-volume-4-issue-4/60>). **SJIF Impact Factor (SJIF) 5.837**
4. **Monika Arora**, Parul Sinha, N.M. Mishra (2014) , *‘Knowledge Management in Business: A Review of Implementation Issues and Evaluation Techniques’*, Apeejay Business Review, Vol. 13, No.1 & 2, January-December 2014,pp 17-27
5. **Monika Arora**, Parul Sinha, Dr Narendra Mohan Mishra (2013), *‘Knowledge Management in Business-A Review of Techniques and Tools’*, International Journal of Knowledge Management and Practices Volume 1 Issue 2 September 2013, Publishing India Publisher, <http://www.i-scholar.in/index.php/ijkmp>
6. **Monika Arora**,ParulSinha, Dr.Narendra Mohan Mishra (2013), *‘Knowledge Management in Business-A review of Techniques and Tools’*,Conference on HR Challenges in Changing Global Scenario, 17th May 2013
7. N.M.Mishra, Applying lean thinking on outsourcing and use of cloud computing at GOS2013 summit, WUXI, China from 13 to 16 June 2013 .
8. N.M.Mishra, Parul Sinha, and M.Arora , Knowledge Mangement In Business- A review of Techniques and Tools, International Journal of Knowledge Management and Practices, [http:// www.publishingindia.com](http://www.publishingindia.com).
9. Parul Sinha , N.M.Mishra , Applying lean thing to higher education- Astrategy for Academic Excellence. Conference on lean thinking “EDGE2013” at IMTCDL on 13th April 2013.
10. **Parul Sinha, Monika Arora, N.M.Mishra, “D0895072412, Framework For A Knowledge Management Platform In Higher Education Institutions**, the International Journal of Soft Computing and Engineering™ (IJSCE), **ISSN:2231-2307, Volume-2, Issue-4, September 2012.**
11. Parul Sinha, N.M. Mishra, Monika Arora, **CHALLENGES AND PROSPECTS OF KNOWLEDGE MANAGEMENT PRACTICES IN HIGHER EDUCATION INSTITUTION**, RADIX INTERNATIONAL JOURNAL OF ECONOMICS & BUSINESS MANAGEMENT 08/2012; 1(8):19-40.

12. N.M.Mishra and Tushar Marwah, case "**E-Learning Experience of IMT-CDL**" has been accepted for presentation at the 3rd International Case Conference(2012) at Goa.
13. N.M.Mishra, "The Use of Information Technology to enhance Higher and Distant Education: A Theoretical View," International Journal of Management and Tourism Trends (IJMTT 2010) pp:74-83.
14. N.M.Mishra, and Nidhi Mathur, "Developing implementation objective for web based education Information Systems: Web based methodology," ICDL2010 shaping the information Paradigm (TERI), pp : 1119-1128.
15. N.M.Mishra, "A Novel Approach of Requirements Gathering for Agent System", International Journal of Software Engineering and Knowledge Engineering (IJEKE), Vol 19, Number 1, pp 79-112, 2009.
16. N.M.Mishra and Hitesh Bhatt "Case of Operational Strategy in context Urmi Helath Care Pvt. LTD." Publish by IIM Ahmedabad in year 2008
17. R.P.Pandey, K.M.singh and N.M.Mishra, Cold Plasma injection on VLF wave mode for relativistic magnetoplasma with a.c.electric field, Progress in Electromagnetics Research C(USA) ,2,217-232,2008
18. R. P. Pandey, S.M. Karim, A.K. Srivastava , N.M.Mishra, and Hariom, The Electromagnetic Ion-cyclotron Instability in the presence of a.c. electric field for Lorentzian kappa, *Progress in Electromagnetics Research M* .1,207-217,2008.(USA)
19. N.M.Mishra Gradient effect on K-H instability in the presence of inhomogeneous D.C. electric field, Progress in Electromagnetics Research B(USA),11,39-53,2009.
20. N.M.Mishra and K.D. Misra , Observation of Superthermal electron flux from RPA SROSS_C2 data at low latitudes, *Research Letter in Physics*, 2009, Article ID 748104, 4 pages doi:10.1155/2009/748104 (USA) e-ISSN: 1687-6903
21. M. Singh, N.M.Mishra, S. Duhan, V Kumar Steady-state and transient Raman gain in magnetoactive narrow band-gap semiconductors, *Optics and laser Technology*,42,202,2010 UK
22. Cover Article "LIFE IN CYBER SPACE "published by Competition Master in Sept. 1998 issue.
23. More than 150 research Project on management under my guidance on the basis of exclusive marketing research.

**Academic Conferences, Academic Presentation, Consulting, Book publication ,
Ph.D. , Awards & Honors**

List of BOOKS and Book Chapter's published:

- Production and Operations Management, Published by the Tata McGraw-Hill Education Private Limited Copyright 2012, ISBN-13: 978-1-25-902634-8.
- Computer Aided Management, Published by the Tata McGraw-Hill Education Private Limited Copyright 2013, ISBN-13: 978-93-5134-317-2.
- N.M.Mishra, and Deepak Dogra (Editor), Book chapter; "Subculture of consumption: Ethnography of the New Institutes in the context of BPR prospective," Diversity and Inclusion- A corporate knowledge Series of IMT-CDL published by Reference press; 2011, ISBN: 978-81-8405-074-5; pp-124-141.
- N.M.Mishra," Management Science Modeling" Cengage publication , 2015. ISBN-13 : 9788131526743
- Mishra, N. M. (2018). Quantitative Methods. In S. David Lavine, *Quantitative Methods* (pp. 1-502). Ghaziabad: Pearson India Education Services Pt. Ltd. ISBN -13: 9788131526743
- Dr. Narendra Mohan Mishra, Operations Research, deramtech Press, (2021), ISBN: 9789390457601.
- Dr. Narendra Mohan Mishra , Business Statistics , IMTCDL Ghaziabad(2021) , ISBN 9788195196067

List of Ph. D:

- Shiv Shankar Singh, IAS on the topic "Development of Horticulture for Sustainable Rural Development and Management of Horticulture Crops for Small and Marginal Farmers' Profitability: A case of Uttar Pradesh", PH. D awarded.
- Parul Sinha, on the Topic "KNOWLEDGE MANAGEMENT IN HIGHER EDUCATION INSTITUTIONS: A STUDY OF SELF-FINANCING MANAGEMENT INSTITUTES", Ph. D awarded.

Seminar and conference

- Organizer of national conference on retail management Information System at UIMT (AICTE sponsored) in 2006.
- Organizer of International conference on economic slowdown for IMT at Taj Mansingh Hotel, Newdelhi in 2008.
- FDP on ERP Systems AT ITS Ghaziabad as resource person from 2 to 3rd Aug. 2008.
- Certificate of participation for the Third International conference on Digital Libraries 2010 organised by TERI, IGNOU and Dept. of culture Minsitry of tourism and culture Govt. of INDIA and CSIR.

- International Conference 2011, Globalizing Management Education from 5 to 6th Feb 2011; IPE Hyderabad.
- Convener workshop on emerging trend of production and operation management (EDGE2011) at India International Centre, NEWDELHI on 15 May 2011.
- Conference Director for the “EDGE 2013” Conference on Lean thinking- An Operational Strategy for Business Excellence organized by IMTCDL, Ghaziabad, India.
- Conference Chair, for International Conference on Global Business, Innovation and Knowledge Management (IBIK 2016) Jointly organized by Ansal University, India and Valparaiso University (Valpo), USA (February 11-12, 2016).
- Key note speaker-3rd IC -2017-International Conference on Technological and Management Strategies for Next Generation Transformation -18 March 2017 At Manglyamay Group of Institutions Plot no. 8 and 9, Knowledge Park II, Greater Noida- 201310.

Management Development Programme Conducted:

MDP for New Holland Tractors.

QT and TQM course for Hindalco, Infosys and RBS.

Awards and Achievements:

- Delhi Police Award : For outstanding contribution as citizen , commendation Card(2003)
- Dronacharya Award 2013 By Sri GVG Kishnamurthy, Former Election Commissioner of India for outstanding contribution in academics.

Member of :

- International Economics Development Research Center (IEDRC) No. 90081199
- All India Management Association
- Life Member Ram Krishana Vivekananda International Foundation.
- Production and operations Management Society.
- IEEE society.
- IIMA- Alumni association.
- BHU-Alumni association

- Aaryoga Bharti
- RSS