

## **Faculty Profile**



**1. Name: Dr. Pratik Kumar Singh**

**2. Designation:** Assistant Professor (Faculty of Management, SRM IST)

**3. Professional Qualifications:**

- **Ph.D.** in Technology Management & Business – Universiti Tun Hussein Onn Malaysia (2019–2024), Johor, Malaysia.
- **MBA** (Human Resource & Marketing) – Aligarh Muslim University (2015–2017)
- **B.Tech** Honours (Civil Engineering) – Rajasthan Technical University (2010–2014)

**4. Brief Profile –**

**Dr. Pratik Kumar Singh** is an academic and researcher specializing in Human Resource Management, Organizational Behaviour, and Sustainability-oriented Supply Chain Management. He earned his Ph.D. in Technology Management and Business from Universiti Tun Hussein Onn Malaysia (UTHM), where he developed an innovative model that integrates E-Procurement Technology with Sustainable Procurement in ISO 14001-certified organizations. He also holds an MBA in Human Resources and a B.Tech in Civil Engineering, reflecting strong interdisciplinary expertise. Currently an Assistant Professor (Management), Dr. Singh also served as a Young Professional under the Ministry of Labour & Employment, Government of India, contributing to national career services and employment initiatives. His research portfolio includes SCOPUS-indexed publications, global conference presentations, and reviewer roles for reputed journals. He has completed multiple AICTE-ATAL FDPs and workshops with top institutes, including IIM Kozhikode, IIT Roorkee, and UTHM, Melaka, Malaysia. Passionate about sustainability and digital innovation, he is committed to impactful teaching, research excellence, and academic leadership.

**5. General Interests/Hobbies –**

Dr. Pratik Kumar Singh enjoys reading, staying updated with new ideas, and exploring innovations in sustainability and management. He values continuous learning, personal growth, and teamwork. His hobbies reflect creativity, adaptability, and a positive approach to life. He is passionate about staying updated with technological developments, sustainability practices,

and innovations in education and management. His hobbies reflect a balance of creativity, self-motivation, and a positive approach to learning and life.