

Faculty Profile



1. **Name: Dr. REENU**

2. **Designation-** Associate Professor, Faculty of Management Studies
SRMIST

3. Qualification

Ph. D. (Finance) from **Indian Institute of Technology (IIT) Roorkee**, India in 2017.

MBA (Finance & HRM) from Uttar Pradesh Technical University, Lucknow in 2008.

M.Com (Pvt) (Commerce) from Chaudhary Charan Singh University, Meerut, in 2011.

B.Com (Commerce) from Chaudhary Charan Singh University, Meerut, in 2006.

Intermediate (Commerce) from Central Board of School Education (C.B.S.E) in 2003.

High School from Central Board of School Education (C.B.S.E) in 2001.

4. **Breif Profile**

Reenu is an Associate Professor in the Department of Business and Management Studies, **SRM** Institute of Science and Technology, Delhi-NCR Campus, Delhi- Meerut Road, Modinagar. She has received Ph.D. from the Indian Institute of Technology, Roorkee. She has qualified for UGC NET (JRF) in 2011. She has thirteen-year experience in teaching as well as research also. Her area of specialization is Finance & Accounting. Her area of interest is FDI, Education, Economic Growth, Digitalization, and Trade Openness. She has written and published many research papers in national & international journals and Conferences. She has reviewed various journals including Sage, Emerald, Inderscience, and Elsevier. International Journal of Emerging Markets (IJoEM), Management Research Review (MRR), International Journal of Comparative Management (IJoCM), the Third PAN-IIM World Management Conference, Human Development and Capabilities (JoHDC), the social science Journal (SSJ), Transnational Corporations Review (TCR), South Asian Journal of business studies. She has taken various guest lecturers on research methodology in reputed institutions.

5. **Academic Research:**

Publications:

- **Kumari, R.,** Singh, S. K., & Vig, S. (2024). Analyzing the association between crude oil price volatility and economic growth in OECD economies. *Cogent Economics & Finance*, 12(1), pp.1-14, 2399956. <https://doi.org/10.1080/23322039.2024.2399956>. <https://www.tandfonline.com/doi/full/10.1080/23322039.2024.2399956>. (Impact factor-2.1)

- Kumari, R., Singh, S.K. Impact of ICT Infrastructure, Financial Development, and Trade Openness on Economic Growth: New Evidence from Low- and High-Income Countries. *J Knowl Econ* **15**, 7069–7098 (2024). <https://doi.org/10.1007/s13132-023-01332-7> <https://link.springer.com/article/10.1007/s13132-023-01332-7>.
- **Kumari, R.**, Shabbir, M. S., Saleem, S., Khan, G. Y., Abbasi, B. A., & Lopez, L. B. (2021). An empirical analysis among foreign direct investment, trade openness and economic growth: evidence from the Indian economy. *South Asian Journal of Business Studies*. Vol. 12 <https://doi.org/10.1108/SAJBS-06-2020-0199>. SSRN- 2398-628X. <https://www.emerald.com/sajbs/article-abstract/12/1/127/339924/An-empirical-analysis-among-foreign-direct?redirectedFrom=fulltext>.
- **Kumari, R.** and Sharma, A.K. (2020), “**Why Still India Fighting for First FDI Receipt Country?**” *International Journal of Business and Globalization*, 2019 Vol.23 No.4, pp.549 – 567. DOI: 10.1504/IJBG.2019.104834. *ISSN-1753-3635*. <https://www.inderscience.com/info/inarticle.php?artid=104834>.
- **Kumari. R & Sharma A. K** (2018), “**Long-term relationship between population health, FDI and economic growth: new empirical evidence**” *International Journal of business and Globalization*, Vol. 20 (3), Page no. 371-393, DOI: 10.1504/IJBG.2018.091512, ISSN online, 1753-3635. 8 May 2018. UGC No: 2661.
- **Kumari. R & Sharma A. K** (2017) “**Determinants of foreign direct investment in developing countries: a panel data study**”, *International Journal of Emerging Markets*, Vol. 12 Issue: 4, pp.658682, <https://doi.org/10.1108/IJoEM-10-2014-0169>. ISSN. 1746-8809. 08-07-2017. UGC no:- 2955.
- **Kumari. R & Sharma A. K** (2015) “Trends and Determinants of Foreign Direct Investment in India: A study of the Post- liberalization Period”, *South Asian Journal of Management*, pp.96, Vol. 22(3), 1 July 2015. (ISSN: 0971-5428).

Paper Published in Conference Proceedings

- **Kumari,R**, Singh. S, Vig,S, Sharma and (2024) Impact of uses of Artificial Intelligence (AI) in Textile industry in India, Fifteenth International Conference on Computing, Communication and Networking Technologies (ICCCNT), held at IIT-Mandi, in association with IEEE Electronics Packaging Society, during June 24th- 28th, 2024.
- **Kumari, R.**, Dwivedi, S., Vig, S. (2024) Navigating the Ethical, Social and Legal Implications of Metaverse, Fifteenth International Conference on Computing, Communication and Networking Technologies (ICCCNT), held at IIT-Mandi, in association with IEEE Electronics Packaging Society, during June 24th- 28th, 2024.
- Dwivedi, S., Vig, S., **Kumari, R.**,(2024) **Learning through Internet of Things (IoT): Does it impact youngsters' social behaviour?**, Fifteenth International Conference on Computing, Communication and Networking Technologies (ICCCNT), held at IIT-Mandi, in association with IEEE Electronics Packaging Society, during June 24th- 28th, 2024.
- Ram, R.K., Singh, S.K., Kumari, R. (2024). A Deep Learning-Based Model for Indian Food Image Classification. In: Shaw, R.N., Das, S., Paprzycki, M., Ghosh, A., Bianchini, M. (eds) Advanced

Computing and Intelligent Technologies. ICACIT 2023. Lecture Notes in Networks and Systems, vol 958. Springer, Singapore. https://doi.org/10.1007/978-981-97-1961-7_31

- Kalpana, Singh. S, and **Kumari. R** (2021), “A Machine Learning Model for Effective Consumer Behaviour Prediction” **ISCON**, **IEEE** conference conducted by GLA University, Mathura, 22- 23 Oct 2021. (**Scopus Indexing**).
- **Kumari R** and Sharma, A. K. (2016), “Impact of International Trade on Foreign Direct Investment in India: An Empirical Analysis”, *Emerging Themes in Strategy*, **MDI, Gurgaon**, February 25th- 26th, 2016, Page 40-51, ISBN No- 13: 978-93-85965-80-
- **Kumari .R**, Singh, A, and Sharma, A.K. (2015), “The Role of Foreign Direct Investment in India and its Determinants”, *Global Conference on Managing in Recovering Markets*, **MDI, Gurgaon**, March 11th– 13th, 2015, Page no.14, ISBN No: 978-81-929149-3-0.
- Singh, A., **Reenu** and Sharma, A.K. (2015), “Determinants of Liquidity: An Empirical Analysis of Indian Banks”, *Global Conference on Managing in Recovering Markets*, **MDI, Gurgaon**, March 11th– 13th, 2015, Page no 12, ISBN No:978-81-929149-3-0.
- **Reenu** and Sharma, A.K. (2016), “Association between Population health, foreign direct investment and economic Growth in India: An Empirical Analysis”, *International Conference on Financial Market and Corporate Finance*, **IIT Madras**, August 12th- 13th, 2016.

Paper Presented/Accepted in National and International Conferences

- **Kumari.R**, Singh. S, Vig.S, sharma and (2024) Impact of uses of Artificial Intelligence (AI) in Textile industry in India, Fifteenth International Conference on Computing, Communication and Networking Technologies (ICCCNT), held at IIT-Mandi, in association with IEEE Electronics Packaging Society, during June 24th- 28th, 2024.
- Vig. S, sharma and **Kumari. R** (2024) Navigating the Ethical, Social and Legal Implications of Metaverse, Fifteenth International Conference on Computing, Communication and Networking Technologies (ICCCNT), held at IIT-Mandi, in association with IEEE Electronics Packaging Society, during June 24th- 28th, 2024.
- Ram, R.K., Singh, S.K., Kumari, R. (2024). A Deep Learning-Based Model for Indian Food Image Classification. In: Shaw, R.N., Das, S., Paprzycki, M., Ghosh, A., Bianchini, M. (eds) *Advanced Computing and Intelligent Technologies. ICACIT 2023. Lecture Notes in Networks and Systems*, vol 958. Springer, Singapore. https://doi.org/10.1007/978-981-97-1961-7_31
- **Kumari, R** and **Kulshrestha. V**, (2022), “Relationship between corruption and foreign direct investment: An Empirical Evaluation”, *Recent Trend in Business Management, Technology, Banking and Finance: The Roadmap for Nurturing the World, organized by School of Commerce & Management Science, Sandip University, Nashik*, July 25-26, 2022.
- Singh. R and **Kumari. R** (2022), “Impact of government programs on the liquidity crisis in the Indian MSME sector”, *5th International Conference on Challenges in Emerging Economies, conducted by K J Somaiya Institute of Management*, 10th Dec 2022.
- **Reenu** and Sharma, A. K. (2017), “What kind of association among FDI Inflows, Trade Openness and Economic Growth in India?” 10th Doctoral Thesis Conference, IBS Hyderabad, on April 20- 21, 2017 (Paper Accepted).
- Reenu and Sharma, A. K. (2016), “Relationship between corruption and foreign direct investment: An empirical evaluation”, *Forth PAN IIM World Management Conference*, IIM Ahmedabad, December 13th– 15th, 2016.

- **Reenu and Sharma, A.K. (2017)**, “Why Still India Fighting for First FDI Receipt Country?” *Ph.D. Consortium 2016: Advances in Theory and Applications in Management Science*, IIT Bombay, January 23rd- 25th, 2017.
- **Reenu and Sharma, A.K. (2015)**, “Transport Infrastructure, Foreign Direct Investment and Economic Growth Interactions in India: Cointegrating approach”, *X Annual International Conference on Public Policy and Management*, IIM Bangalore, August 3rd- 5th, 2015.
- **Reenu and Sharma, A.K. (2015)**, “Relationship between Foreign Direct Investment, Economic Growth and Health in India: An Empirical Study”, *Ph.D. Consortium 2015: Management in the 21st Century*” SJMSOMIITBombay, November30th–1st, 2015.
- **Reenu and Sharma, A.K. (2015)**, “Causal relationship between foreign direct investment, infrastructure and economic growth in India: An empirical study”, *Indian Finance Conference, IIM Calcutta*, December 17th-19th, 2015.
- **Reenu (2009)**, “FII and Volatility of Indian stock market” in National seminar organized by Lord Krishna Group of Institutions, Ghaziabad.
- **Reenu (2011)**, “Improving Risk Management Technology in SMEs” in National seminar organized by Institute of Advance Management and Technology, Ghaziabad.

Patent

- **Patent title:** “IMPLEMENTATION OF AI IN FINANCIAL SECTORS,” patent no: 202311088534.
- **Patent title:** “Machine Learning process for handling Life Insurance claims,”patent no: 202411019482.
- **Patent title:** “DESIGN A MATHEMATICAL BASED MODAL FOR CURRENCY ESCROW TRANSACTIONS ,” patent no: 202411050977 A.

Book Chapter

- Kumari R; Sharma.K; Kumar. R and Ozar C.A (2024), “Transformative Impact of AI in Green Finance: A Catalyst for Sustainable Development in India” *AI-Driven Decentralized Finance and the Future of Finance*. Pp. 16, DOI: 10.4018/979-8-3693-6321-8.ch014.
- Kumari R; Sharma.K and Kumar. R (2024), *Social and Ethical Implications of AI in Finance for Sustainability: Convergence of Culture in the Banking Sector After Adaptation of Artificial Intelligence*, *Social and Ethical Implications of AI in Finance for Sustainability*, pp.15, DOI: 10.4018/979-8-3693-2881-1.ch005.
- Practices, Strategies, and Emerging Trends in Marketing for Global Expansion: The Impact of Colour Psychology on Consumer Behaviour, Brand Recognition and User Experience, september, 2025, 10.4018/979-8-3373-3461-5, 9798337334615|.
- Kumari. R and Singh Governance and Policy Transformations in Central Banking, *Governance and Policy Transformations in central Banking: Nonperforming Assets in Bank and their impact on the Sustainability of the MSME Sector* 979836930835, Jan 2024.
- Sharma, A., Kumari, R. Future analysis of phygitalisation for financial services in India, “The Sustainable Fintech Revolution: Building a Greener Future for Finance, 2023, pp. 101–113. 10.4018/979-8-3693-0008-4.ch006.
- Kumari, R., Özer, A.C., Marco-Lajara, B., Martínez-Falcó, J., Sustainable development: A comparison of G7 and BRICS countries in terms of economic growth, corruption, and FDI inflows,

New Perspectives and Possibilities in Strategic Management in the 21st Century: Between Tradition and Modernity, 2023, pp. 292–318. DOI: 10.4018/978-1-6684-9261-1.ch016.

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- Kumari, R., Sharma, A., (2022), “Impact of covid-19 on international trade: New evidence from economic sectors, Research Anthology on Macroeconomics and the Achievement of Global Stability”, 2022, pp. 1305–1321. [10.4018/978-1-6684-7460-0.ch070](https://doi.org/10.4018/978-1-6684-7460-0.ch070).
- Kumari, R., Sharma, A. The transformation of global trade in a new world: Deglobalization and its risk in international trade post Covid-19, The Transformation of Global Trade in a New World, 2023, pp. 200–212. DOI: [10.4018/978-1-6684-5950-8.ch009](https://doi.org/10.4018/978-1-6684-5950-8.ch009).
- Kumari. R and Sharma A, (2021) “Impact of COVID-19 on International Trade: New Evidence from Economic Sectors” In Book: Impact of Global Issues on International Trade. 9781799883142. Pp. 233-249.
- Sharma A, Kumari. R and Goal N. (2021) Universal Health Coverage (UHC): Case Study on World’s Health Emerging Strategy after the COVID-19 Pandemic” In Book: Handbook of Research on Global Networking Post Covid-19. DOI: 10.4018/978-1-7998-8856-7.ch017. Pp. 328.
- Reenu (2020) “Health care in India: Challenges and Innovative Solutions” In book: Global Issues and Innovative Solutions in Healthcare, Culture, and the Environment. DOI: 10.4018/978-1-7998-3576-9.ch010. ISBN no: 1799835766. Page no. 195-205.

Short-Term Course / Workshop

- Attended **seven days’ workshop** on Basic Econometrics December 19th- 24th 2014 in University School of Management Studies, Guru Gobind Singh Indraprastha University, New Delhi.
- Attended **five days’** AICTE Training and Learning (ATAL) Academy Online FDP on “Operations Management” from 2020-12-19 to 2020-12-23 at Shiv Nadar University.
- Attended **five days’** AICTE Training and Learning (ATAL) Academy Online FDP on “Research in Finance using EViews” from 2021-1-4 to 2021- 1-8 at PSGR Krishnammal College for Women.

Short-Term Course / Workshop / Conference Organized

- AICTE sponsored a **one-week** short-term training program “**Advance Techniques in Research & Data Analytical Tools by Using SPSS and Eviews**” from 23rd Nov to 28th Nov, 2020.

Special sessions/FDP/Lecture session taken

- One day session taken on the “**Data collection and Data Analysis**” in **FDP** conducted by Mewar Institute of Technology, Ghaziabad on 4th January 2022.
- Special session taken on “**Master Session on Strata Software**” conducted by Amity University on 22 April 2022.
- Special session taken on “**Financial Management**” conducted by 26-03-2024, on the topic Financial Management organized by Meerut Udyami Foundation & Meerut Institute of technology, Meerut sponsored by Department of Science & Technology, New Delhi.

Editor

- **Editor** in International Journal of Applied Marketing and Management, from 2019-2024, <http://www.publishingindia.com/ijamm/96/32202/2024/>
- **Member** of advisory board in The 15th International Conference on Multidisciplinary Studies https://www.intraders.org/may/?page_id=25, Spain.

7. General interests/ hobbies : I enjoy reading and exploring new research ideas, developing innovative project concepts, and discussing research directions through new collaborations.