

## FACULTY PROFILE



**Name:** Dr. Swati Bhatt

**Designation:** Asst. Professor

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### Professional Qualification:

- Ph.D in Management in 2021 from SRM IST, Chennai
- Masters in Business Administration (MBA) in 1995 from Berhampur University, Odisha

### Publications (Journals & Conferences):

- Nov 2022 Blockchain model using Performance Analysis for SCM in enhancing Sustainability **(Patent)**
- May' 2021 A study on envisioning Indian tourism – Through cultural tourism and sustainable digitalization” published in Cogent Social Sciences, Taylor & Francis online,  
**(Research Paper)**
- June, 2020 “E-commerce Promising business model in Indian context” published in International Journal of Scientific & Engineering Research, (IJSER) ISSN 2229-5518, June 2020, Volume: 11, Issue: 6, Pages: 1194-2000, IJSER Publications <https://doi.org/10.14299/ijser.2020.06.09>  
**(Research Paper)**
- June, 2019 Dynamics of CSR in India: Special Reference to Oil and Gas Industry in International Journal of Engineering and Advanced Technology (IJEAT) ISSN: 2249- 8958, Volume -8 Issue-5, June 2019  
**(Research Paper)**

Dec, "Inspiration Allegory" in SRM-IMT Journal of Business and Management Research (SRM-IMTJBMR), in 2012 July –December'2012. **(Research Paper)**

Aug "GOING GREEN" in INTERNATIONAL JOURNAL OF MANAGEMENT RESEARCH AND REVIEW entitled in ,2012 Aug 2012/ Volume 2/Issue 8/Article No-10/1400-1404 ISSN: 2249-7196. **(Research Paper)**

Feb, Online paper titled "E-Governance for Rural Development" in Indianmba.com web address on 14<sup>th</sup> feb 2011. [http://www.indianmba.com/Faculty\\_Column/FC1305/fc1305.html](http://www.indianmba.com/Faculty_Column/FC1305/fc1305.html) **(Research Paper)**

Apr, Published a Chapter "Assessing Healthcare Services through Servqual Model: with reference to NCR" in 2010 an edited book Quality Management in Organization in April '2010 Published by Macmillan Publishing. **(Book Chapter)**

Feb, Published a Chapter "Healthcare Services in NCR" in an edited book Winning Mantras for Marketing in 2010 Current times in February '2010 Published by Macmillan Publishing. **(Book Chapter)**



## Awards and Achievements



## Workshops/Seminars/FDPs

27th March' 23 to 1 <sup>st</sup> April'23	Workshop on Application of Multi Criteria Decision Making in Research	Coordinator	Modinagar	FMS, SRM IST
25 <sup>th</sup> July 2022 to 29 <sup>th</sup> July 2022	Digital Tools for Teaching and Learning	Participant	Modinagar	NITTTR, Chandigarh
5th July 2022	"Start-up Awareness and its Significance" in Impact Lecture Series 2022 sponsored by MIC, AICTE	Speaker	Kolkata	MCKV Institute of Engineering, Howrah

8th April'2022 and 13th April'2022	Workshop on “Soft skills Development” on "Leadership" and "Miscommunication"	Speaker	Meerut	Shaheed Mangal Pandey Govt. Girls PG College,
3rd & 4th March' 22	Workshop on Research Structural Equation Modelling and Basics of Predictive Analysis	Coordinator	Modinagar	FMS, SRM IST
16th to 20th Aug'21	ATAL FDP on “Lean Thinking for Sustainable Business Practices	Coordinator	Modinagar	FMS, SRM IST
5 <sup>th</sup> & 6 <sup>th</sup> August 2021	Business Case Writing	Participant	Gurgaon (online)	SGT University
30th June 2021	FDP on Innovation, Incubation, Start- ups, and Research Challenges in India .Session on Fostering Entrepreneurship and Innovation in HEI’s: Role of Mentor	Resource Person	Secunderabad, AP	St. Mary’s Centenary Degree College,
1st Mar 2021	Workshop on Research Writing Systematic Literature review and Replications.	Coordinator	Modinagar	FMS, SRM IST
2 <sup>nd</sup> to 6 <sup>th</sup> Nov 2020	Workshop on Intellectual Property Rights (IPR)	Participant	Modinagar	CIPAM, DPIIT, Ministry of Commerce, GOI
23 to 27 Oct 2020	Workshop on Systematic review and Meta-Analysis in Social Sciences	Participant	Guntur ((Online)	Dhanya Educational and Environmental Dev. Society (DEEDS)
6th Mar20 to 8th May'20	“Exploring Sustainability in the Indian Context”	Participant	Bangalore (Online)	Azim Premji University

26th to 28th Nov'18	"Grant Writing & Management"	Participant	New Delhi	German Centre for Research and Innovation, New Delhi and University of Cologne and Max Planck-Gesellschaft.
March to May 2018	NPTEL course in Research Writing (Qualified)	Participant	Kharagpur	VG SoM, IIT Kharagpur
28th February'2018	Academic Research Writing in Technology and Management	Coordinator	Modinagar	FMS, SRM IST
April'15	Summer School 4.0 on Qualitative Research	Participant	Ahmedabad	Indian Institute of Management, (IIMA)
14th Novr'2014	HR MEET'2014	Coordinator	New Delhi	SRM IST
October'2014	FDP on Entrepreneurship	Participant	Noida	National Institute of Entrepreneurship and Small Business Development (NIESBUD),
27th July'2013	HR MEET'2013 'Unleashing the Talent Potential'	Coordinator	New Delhi	SRM IST
January'2008	Foundation Course for Management Teachers	Participant	Lucknow	Indian Institute of Management (IIML)

**Work Experience:** 26 years

**Professional Memberships:**

- Harvard Business Publishing since 2021, Annual Member as Educator
- Goodwill Society of India since 2017, Life Member as Member