

Welcome to the MBA Program at Faculty of Management

SRM Institute of Science and Technology, Delhi NCR Campus

In today's rapidly evolving world of work, where artificial intelligence, automation, and data are transforming every industry, the role of management professionals is being redefined. At SRM IST, we understand that future leaders must be agile thinkers who can balance human judgment with technological insight. **Our MBA program** is designed to prepare students to navigate complex business challenges by integrating strategic management principles with AI-driven decision-making, digital innovation, and ethical leadership.

The program blends core areas such as **Finance, Marketing, Operations, Analytics, and Human Resource Management** with a strong emphasis on emerging technologies, analytical thinking, and experiential learning. Through live projects, case studies, and industry collaborations, students gain hands-on experience using analytical tools such as R, Tableau, Python, and Excel to solve real-world business problems and drive data-informed strategies.

Beyond academics, the **Faculty of Management at SRM IST** is committed to cultivating leadership, creativity, and an entrepreneurial mindset — essential qualities in a world defined by disruption and change. We take pride in shaping professionals who can lead responsibly, think critically, and adapt confidently to the challenges and opportunities of the AI-driven global economy.

Prof. (Dr.) Balram Rao, PhD (IITR)

Professor & Head of Department (MBA)

Faculty of Management, SRMIST, Delhi NCR Campus

Category I University, NAAC: A++
NIRF Ranking: 11th (2025)

