

FACULTY PROFILE



Name: Shardul Shankar

Designation: Assistant Professor

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Professional Qualification:

- MBA – Ph.D. (thesis submitted) – Indian Institute of Information Technology, Allahabad
- PGDM – School of Management Sciences, Varanasi
- B.Tech. – Bhagwant University, Ajmer

Publications (Journals & Conferences):

- Shankar, S. (2023). The Privatization of Love: Examining the Impact of Online Dating on Relationships and Society. *Organization Studies*. In Press. **(ABDC – A*, IF = 5.4)**
- Shankar, S. (2023). The contextual basis of constructed emotions reimagined. *Nature Reviews Psychology*, 389. **(Nature Journal)**
- Shankar, S., & Tewari, V. (2023). Impact of collective intelligence and collective emotional intelligence on the psychological safety of the organizations. *Vision*, 27(4), 458-473. **(ABDC – C, IF = 2.8)**
- Shankar, S. & Srivastava, A. (2023). Enhancing Price Setting Efficiency in Online Business Environments with Restricted Boltzmann Machine (RBM). *Empirical Economics Letters*. In Press. **(ABDC - C)**
- Shankar, S., & Tewari, V. (2021). Understanding the emotional intelligence discourse on social media: Insights from the analysis of twitter. *Journal of Intelligence*, 9(04), 56. **(SSCI, IF = 3.8)**
- Shankar, S. (2022). The Dark Sides of Empathy. *Journal of Applied Philosophy*, 39(3). **(SSCI, IF = 1.1)**

- Shankar, S., & Tewari, V. (2023). Assessing Emotional Intelligence in Leaders - Exploring Emotional Recognition, Inhibition, and Memory. *Universitas Psychologica*. In Press. (SSCI, IF = 1.5)
- Shankar, S. (2022). Book review: Purushottama Bilimoria and Aleksandra Wenta (Eds.), Emotions in Indian Thought Systems. *Management and Labour Studies*, 47(3), 396-398.
- Shankar, S., Vyas, R., & Tewari, V. (2021). Applying Machine Learning Algorithms To Determine And Predict The Reasons And Models For Employee Turnover. *International Journal of Information Technology and Management*. In Press.
- Pathak, A., Shankar, S., & Tewari, V. (2018). Impact of Emotional Intelligence on employability of IT professionals. *Management Insight*, 14(1), 14-21.
- Shankar, S., Anagh, G. S., & Vaish, A. (2017). Spirituality and skill for leadership towards sustainable management. *Purushartha-A journal of Management, Ethics and Spirituality*, 10(2), 107-112.
- Shankar, S., & Singh, R. (2019). Geetanjali Stores. *Journal of Case Research*, 10(2).

Awards and Achievements

- **Article Editor: Sage Open** – Since March 8th, 2023.
- Referee of several reputed journals including **Nature Portfolio, Scientific Reports, Humanities & Social Sciences Communications, BMC Nursing, Sage Open, Computers, Materials & Continua, FIIB Business Review, Management and Labour Studies.**
- “Merit-Cum-Means Award” for highest Grade Points in the year 2017 – IIIT Allahabad.
- Silver Medallist in MBA – IIIT Allahabad.
- IEEE Vice-President, Student Chapter, IIIT Allahabad (2022 - 2023).
- IEEE SIGHT – Chair, Web Management and Graphic Design, Student Chapter, IIITAllahabad (2022 - 2023).
- Overall Event Coordinator – Hack for Inclusion – IEEE Student Chapter, IIIT Allahabad –2021.
- IEEE Joint Secretary, Student Chapter, IIIT Allahabad (2020 - 2022).
- IEEE SIGHT - Secretary, Student Chapter, IIIT Allahabad (2020 - 2022).
- UGC-NET Qualified – Management – July, 2018.
- Student Coordinator – Tech-Utsav-12 (A National Level Tech Fest) – Bhagwant University –2012.
- Joint Secretary – Cyber Club – Bhagwant University – 2010.

Workshops/Seminars/FDPs

- “One Week Workshop on – Structural Equation Modeling Using R-Studio” – Department of Business Administration – National Institute of Technology, Kurukshetra – Issued on 30th December, 2022

- “Entrepreneur Journey – A Global Phenomenon” – Department of Commerce, KL University, Vijayawada – Issued on 23rd August, 2021.
- “Online FDP on Advanced Multivariate Data Analytics: Moderation and Mediation Analysis using AMOS and Process Macro” – Indian Institute of Management, Vishakhapatnam – Issued on 22nd October, 2021.
- “Creating Experiments in Psychopy” – Open Science Tools Ltd. – Issued on 21st January, 2021.
- “The Fundamentals of Digital Marketing” – Google Digital Unlocked – Google Inc. – Issued on 06th April, 2021.

Work Experience:

Professional Memberships:

- IEEE Member
- ISTAART Member
- IECE Member
- APA (Under Review)