

FACULTY PROFILE



Name: Priyanka Naicker

Designation: Assistant Professor

Email: priyankn1@srmist.edu.in

Professional Qualification:

- **Pursuing Ph.D.** in Management Studies from **SRM Institute of Science and Technology, Delhi NCR Campus**
- **MBA** in Human Resource Management from **Gujarat Technological University** in 2019 with 8.74 CGPA
- **BBA** from **Gujarat Technological University** in 2017 with 7.47 CGPA

Publications (Journals & Conferences):

- Research Paper Entitled "An impact on quality related to work life and its effect on employee productivity during COVID-19" published in "**YMER is an International Open Access Journal**", **Volume 20 Issue 12, December 2021(Scopus)**
- Research Paper Entitled "Recognize the Elements Influencing Consumers Buying Behaviour in the direction of Branded Dairy Production in the Retail Market"**Published in UGC Care Group 1 with Volume 13 Issue 10, October 2023**
- Research Paper Entitled A study and Observe factors affecting Recessions among Employees during the HR strategy practices **Published in UGC Care Group 1 with Volume 13 Issue 10, October 2023**

Conferences

- Participated & Presented a Research Paper Entitled " A Survey report on productivity of Employee Morale in various Organization in DR. PAARIVENDHAR RESEARCH COLLOQUIUM (DPRC) -22

Workshops/Seminars/FDPs

- Participated & completed successfully AICTE Training and Learning (ATAL) Academy Online Elementary FDP on “Lean Thinking for Sustainable Business practices” from 16.08.2021 to 20.08.2021 at SRM Institute of Management and Technology. Faculty Development Programme.
- Participated in the Online Workshop on “Research Writing : Systematic Literature Review and Replication by the Department of Management Studies, SRM Institute of Science and Technology , Delhi NCR Campus , Ghaziabad on March 1, 2021.

Work Experience:

- Working Currently as an Assistant Professor and Manager – Admissions & Outreach in the Faculty of Management Studies SRM Institute of Science and Technology (Deemed to be University) from November’23 to present
- Worked at SRM Institute of Science and Technology (Deemed to be University) as an Assistant Professor- Faculty of Management Studies from May 2021 to August 2022
- Worked at SRM Institute of Science and Technology (Deemed to be University) as an Admission Counsellor from May 2020 to May 2021
- Worked at Aakash Educational Services Ltd, as an Student Support and Admission officer from April 2019 to April 2020