

FACULTY PROFILE



Name : Ms. Shaifali Kailash Chand

Designation : Assistant Professor

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Professional Qualification:

- M.Com from CCS University, Meerut
- PGDBA in HR from **Symbiosis Centre of Distance Learning**
- B.com from **Delhi University**
- Senior Secondary from **CBSE**
- Secondary from **CBSE**

Publications (Journals & Conferences):

- Research paper published “**Job Satisfaction: A study on Long Term and Short-Term Attainment of Needs**” in IJNRD.
- Research Paper presented on “**The Importance of Communication in Servant Leadership**” in Two-Day ICSSR sponsored National Seminar on “**Revamping Indian Tradition and Culture Through NEP 2020: Multilingual, Multicultural and Multidisciplinary Modes of Education**” organized by **The Department of Humanities and Social Sciences, Indian Institute of Technology Roorkee, Uttarakhand**
- Research paper presented on “**A Comparative study on Gender-Based Business Leadership**” at 2nd National Conference on **Contemporary Issues and Trends in Literature, Society and Politics** organized by **The Department of Humanities and Social Sciences, National Institute of Technology, Raipur.**
- **Research paper presented on “Simulated Empathy in AI Chatbots: Evaluating Intelligence and User Perception in Human-Machine Interactions”** at the 7th International Conference on **Technology Driven Innovation and Sustainable Business Practices (ICTDISBP 2026)** organized by **Institute of Management Studies, Ghaziabad** sponsored by **Indian Council of Social Science Research (ICSSR).**

Book Chapter:

- **Book Chapter entitled “The Importance of Communication in Servant Leadership”** published in edited book **Revamping Indian Tradition and Culture Through NEP 2020: Multilingual, Multicultural and Multidisciplinary Modes of Education @ 2026 Volume**, ISBN-13: 978-9365066074, ISBN 10: 9365066077 in January 2026.

Workshops/Seminars/FDPs

- Completed online short-term training program on **“Writing Quality Research Paper and Proposal”** organized by Department of Humanities and Social Science, Saradar Vallabhbhai National Institute of Technology, Surat.
- Completed Online Certification on **“Enhancing Soft Skills and Personality”** by NPTEL.
- Attended 6 Days online **“UHV-II FDP”** organized by AICTE.
- Attended 12 days **NEP 2020 Orientation and Sensitization Program** organized by Malviya Mission Teacher Training Program.
- 5 Days online FDP on **“Inculcating Universal Human Values in Technical Education”** from AICTE.
- 7 Days online FDP on **“Soft Skills and Personality Development in Academics”** organized by MNNIT, Prayagraj.
- Attended 6 days FDP on **“Leveraging the Power of Teaching Pedagogy: Through Case Study Method”** organized by Faculty of Management Studies at SRM-IST, Delhi-NCR Campus.
- Organizing committee member for One Week FDP on **“Contemporary Trends and Approaches of English Language Teaching and Soft Skills”** by the Department of EFL and Department of CDC & Placement, SRM IST, Delhi-NCR Campus.
- NPTEL Online Certification on **“Technical English for Engineers”**.
- Attended a workshop on **“The Seven Habits for Managers”** conducted at Netambit Insurance Broker Ltd.
- Certified in Six Sigma Green Belt from **ISI Delhi**
- Licentiate from **Insurance Institute of India**

Work Experience:

- 3 years as Assistant Professor Soft Skills and Verbal Ability at SRM – IST, NCR Campus.
- Over 10 years of experience as Training and Quality Management Professional in Life Insurance Industry (Tata AIA Life Insurance Co. Ltd., BMA Wealth Creators and Netambit Insurance Brokers Ltd.)